

You Choose the Price

The best way to charge more is to deliver more value.

A best way to make more money is to FIX it on the first try.

If parts and labor fixed trans's this trade wouldn't exist, they'd all get fixed at the corner gas station.

Time and consciousness [technology] is what fixes them, and being responsible is what guarantees them, so it is really mysterious that prices are often based on parts and labor.

If you choose to get your mind off parts and labor and place it on finding and correcting the causes of complaints and failures then ethical pricing will be based on: Responsibility [warranty] +
Technology x Time = More for you and a lot more for your customer.

Each day a key tech person spends working on one that won't ship, or is back with complaint, reduces shop volume \$1500 or more.

And builds 4 days of stress.

